

REVIEW

*on the monograph "Management and sustainable development of sport",
author Veaceslav Manolachi, university professor, PhD. Hab.,
Honored coach of the Republic of Moldova*

The author of the monograph "The management and sustainable development of sport" is known among the scientific community from the country and abroad thanks to his significant contributions in the management and development of physical culture, sports performance and sports training.

The monograph presented addresses the need to publish such scientific - practical works to supplement information in the field and provide a nuanced picture on sports management. Moreover, the author has succeeded in highlighting that sports development is one of the main factors to improve the quality of life and through the sustainable development of sporting activities is made a great contribution in reviving the cultural life of the entire Moldovan society.

Valorizing an impressive scientific archive material and carrying out a judicious analysis of scientific sources, the author conducted an eclectic study approached to the latest researches in the field at European level. The research has a pragmatic feature being effective for the various categories of potential beneficiaries in the field of physical culture.

The monograph is divided into six chapters, each comprising a rich scientific and theoretical - practical material.

In Chapter I, the author reflects on the theoretical conceptions regarding sport and sports organizations in the European context, tackling a number of new concepts in scientific research in Moldova, such as: entrepreneurship in sport; quality and performance excellence in sports organizations; expanding the European dimension of national sport; governance in sport; organizational and structural profile of European sport.

In Chapter II the author highlights the im-

portance and role of sport in modern societies, promoting volunteering and active citizenship through sport, prevent and combat violence and intolerance in sport and not least improving health through sport.

Chapters III and IV are reserved for sports management, by focusing on the forces that have shaped its development, of the non - profit sphere in Moldova, as a legal form of sports institutions organization, management of physical culture and sport at national level, management and performance of sports organizations, including human resources working in this field. Further, the author, in his concern to streamline the means of improvement of sports organizations development, to increase the reaction of managers to market opportunities, had presented with clarity and expressiveness, their role in trying to achieve series of changes of leading method, strategically using the most appropriate methods of leadership.

In chapters V and VI was tackled the sustainable development of physical culture and sports. In this context it was presented: the national regulatory framework governing sustainable development; principles, actions, results and measurable indicators for sustainable development of physical culture and sports in Moldova; the role of public authorities in the sustainable development of sport; education for sustainable development; physical culture contribution to the increase of population welfare through sport for all, economic growth and environmental protection for sustainable development.

Well documented, based on the latest scientific, theoretical-practical, national and international achievements, the work is a successful presentation of management in sport, of its de-

velopment by measuring and achieving the indicators sustainable so that we can conclude that the key factor in the world sustainability today is “neither technique nor the information or productivity, but the organization and its management, as a social entity providing the expected results.” But, to do this, sports managers need

knowledge, talent and experience, succinctly the professionalism. In this context, we can say with certainty that this monograph is an important scientific support in achieving professionalism in the management and development of physical culture in our country.

Reviewer,

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